



CALPEEK

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67th A.D. UPDATE: MONEY AND ENDORSEMENTS.

Editor's note: The July 23rd SPECIAL ELECTION to replace John Lewis in the 67th A.D. is fast becoming a two-person race between Orange Councilman William Steiner and retired veteran/small businessman Mickey Conroy. Here is CALPEEK's update...

...If you look at MONEY and ENDORSEMENTS, two key elements in any race for public office, then there's little doubt that Conroy and Steiner are the two Republicans to beat in this race in conservative Orange County. There's a Demo in this special, but Gregory Ramsay isn't a factor...

...MONEY first. Contribution reports show Steiner is leading the pack with \$35,827 from one committee and \$19,375 from another committee. Conroy is next with \$14,274. Former Tustin Councilman John Kelly reported \$1,700, while three other GOP candidates were sent letters by the registrar informing them that their reports were overdue...

...In the ENDORSEMENT game, the playing field is much more even. Steiner has locked up endorsements from all 5 Orange County Supervisors and has backing from six Orange County mayors, not to mention popular Orange Co. State Sen. Marian Bergeson(R). He also has endorsements from State Sen. Becky Morgan(R) and GOP Assemblymembers Trice Harvey, Tricia Hunter and Paul Horcher. Very solid, but so are Conroy's endorsements. He's got both U.S. Reps. Bob Dornan and Bill Dannemeyer from Orange Co. and 15 members of the GOP Assembly Caucus - including Gil Ferguson, Nolan Frizzelle and Tom Mays, all from Orange County. So far, at least, GOP Assembly Leader Ross Johnson has NOT taken sides in this special...

...CALPEEK sources say both the Conroy and Steiner camps have sent out absentee voter applications and Conroy has a large phone

bank operation up & running and is out walking precincts. Stay tuned...

AS CALPEEK PREDICTED, FOES OF GAY RIGHTS AB 101 ON THE WARPATH WITH 2/3rds MEASURE.

As CALPEEK predicted in its June 10th edition, opponents of AB 101, the so-called Gay Bill of Rights which is supposed to outlaw discrimination in housing and employment based on sexual orientation, have submitted a proposed constitutional amendment to the AG's office for title and summary. The proposed amendment seeks to block or repeal any civil rights or anti-discriminatory legislation based on sexual orientation unless voters ratify such a measure(s) by a 2/3rds vote. The sponsor of this measure is The Rev. Louis P. Sheldon, who heads the Traditional Family Values Coalition in Orange County...

...CALPEEK sources say that by submitting this constitutional amendment initiative now, Sheldon and his supporters are trying to INTIMIDATE lawmakers who are debating AB 101. The bill by Terry Friedman(D-L.A.) is still in the Assembly W&M Committee, awaiting a hearing. It's got to move soon or it could die...

...CALPEEK sources think if the bill should reach the Assembly floor it will pass with a minimum of 41 votes. Some Democrats from moderate and conservative areas will likely vote NO unless they are assured that Gov. Pete Wilson(R) plans to sign this measure. Sources have been saying for some time that Wilson would probably sign AB 101 if it gets to his desk...

...BUT now CALPEEK is beginning to hear other voices within the Wilson Admin. who are OPPOSED to AB 101 and hope this legis-

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lation never reaches the governor's desk. The basis of opposition to AB 101 from within the administration is that discrimination in housing is MUCH MORE LIKELY to occur against a couple with kids (than against a gay or lesbian). As for discrimination in employment, opponents argue that there are already laws on the books. The CA Chamber of Commerce has NOT taken a position, while the Merchants & Manufacturers Assn. is OPPOSED. Stay tuned...

1992 U.S. SENATE RACES: NEW POLLING DATA.

Editor's note: The newest Calif. Poll has been released by the Field Inst. in S.F. It's the first poll without either Demo U.S. Rep. Bob Matsui or GOP U.S. Rep. Bob Dornan — so it gives a pretty good indication as to how the vote gets split without these two. The polling data was gathered by phone between May 30 and June 10. Demo sample was 543 registered voters, while the GOP sample was 475. In addition to the polling data, CALPEEK has a few other odds and ends to report...

REPUBLICANS

...Appointed U.S. Sen. John Seymour still leads his GOP primary rival, U.S. Rep. Bill Dannemeyer, 30% to 19%, with 51% undecided. This is a DROP from February when Seymour held a 35% to 14% lead. At this point, Seymour and Dannemeyer are the only two battling for the SHORT TERM senate seat...

...For the regular 6-year senate seat now held by retiring U.S. Sen. Alan Cranston, U.S. Rep. Tom Campbell of Palo Alto and TV commentator Bruce Herschensohn are running neck-and-neck, 21% for Campbell and 20% for Herschensohn. U.S. Rep. David Dreier of West Covina, who is still fence sitting, has 9%. If Dreier doesn't run, then the numbers jump to 24% for Campbell and 22% for Herschensohn, with 54% undecided...

DEMOCRATS

...Former S.F. Mayor Dianne Feinstein is running for the SHORT TERM seat, but isn't sure at this point whether she'll have a major battle from Controller Gray Davis. Right now DiFi enjoys a 61% to 32% lead over Davis — that's up from February when DiFi held a 54% to 32% lead. Bottomline: Davis hasn't moved in 4 months and some key Demo insiders view him as a "spoiler" if he

challenges Feinstein...

...For the other seat, former Calif. Gov. Jerry Brown continues to lead a field of either 3 or 4 Demos (Davis being the unknown factor). Against the large field, Brown holds 28%, with Lt. Gov. Leo McCarthy at 19%, Davis at 18%, U.S. Rep. Barbara Boxer at 17% and U.S. Rep. Mel Levine at 1%. Undecided accounts for 17% in this expanded field...

...With Davis OUT, Brown jumps to 32%, LMc climbs to 26%, Boxer goes up to 21% and Levine inches forward to 5%. Undecided drops from 17% to 16%...

GOP vs. DEMOS

...The most interesting aspect of the new polling data are the match ups between the various Demo and GOP candidates. For the short term seat, both DiFi AND Davis are able to beat Seymour — DiFi 51% to Seymour's 37%, while Davis wins 50% to 30%...

...In the battle to succeed Cranston, all the Demos EXCEPT Brown and Levine can beat Herschensohn — Brown and Herschensohn are at 41% each, while Herschensohn beats Levine, 34% to 29%. Not impressive for Levine. Campbell fairs a little better in these match ups. McCarthy and Davis are the ONLY Demos to beat Campbell. Campbell beats Brown (45% to 39%), Boxer (39% to 32%) and Levine (38% to 24%)...

OTHER SENATE NOTES

- Richard McBride has been named daily cmp. mgr. for Seymour's campaign, while Marty Wilson will assume the post of chief consultant. Veteran GOP consultant Stu Spencer is named chief strategist. FYI: McBride has been a political operative for U.S. Sen. Phil Gramm(R-Texas), who is chair of the Republican Senatorial Campaign Committee. The McBride appointment is interesting in light of last week's CALPEEK story about H.L. Richardson, who is Dannemeyer's CA campaign chairman...

- Former CA Gov. George Deukmejian(R) has endorsed Bruce Herschensohn for U.S. Senator. No surprise here, except for the early timing of the announcement. Stay tuned...

5th A.D. UPDATE: AS GOP HARDLINERS DECLARE WAR ON COLLINS, WILSON MISSES BOS'S TOUCH..

Editor's note: After CALPEEK went to press last week, all hell broke out in this July 23rd special election, as the Sacto County Registrar on June 12th tossed GOP candidate B.T. Collins off the ballot for lacking 40 valid signatures. But then on June 17th Sacto Co. Sup. Court Judge James T. Ford overturned that decision, saying that there was "substantial compliance" with the law. As CALPEEK went to press, there were strong indications that the legal boxing was about to enter Round 2, with another court challenge to B.T.'s candidacy. Regardless, the 5th A.D. is turning into a nasty contest, with hardline conservatives looking for blood. Here is CALPEEK's update...

...Several insiders have suggested that all this Keystone Cop routine to collect the necessary signatures for Collins, plus all the other nonsense, would NOT have happened IF Otto Bos had been around. It's probably the first time this comment has surfaced, but won't be the last. Bos was a masterful political player who would use just enough clout to get a job like this done WITHOUT any screw-ups. So his sudden death June 2 is having an impact on Gov. Pete Wilson's political operation. Yes, it was Wilson's pressure which got B.T. to reconsider...

...Back to the present. With Collins now back on the ballot (for the time being anyway), CALPEEK sources say that businessman David Coglizer will withdraw from active campaigning to support Collins. It was thought that perhaps GOP anti-drug activist Carla Lowe might do the same, but she has decided to stay the course in this July 23 special. As for hardliner conservatives Mark Baughman or Barbara Alby, they are in this special all the way...

...The Alby campaign sent CALPEEK a resolution from the Placer County GOP Central Committee denouncing Collins and Gov. Wilson (and Wilson's staff) for use of "brute raw political power to manipulate the electoral process...to qualify Collins as a Republican candidate..." And the Baughman campaign is already planning to hit Collins on his residency and his LOYALTY to the Republican Party, noting that Collins was a guest at a June 16th event for Democratic House Speaker Tom Foley and for U.S. Rep.

Vic Fazio(D-Sacto). In fairness to B.T., there were other key GOPers at this same event...

...Will any of this stuff matter? Probably not because Collins is sort of a superstar (which is why GOP Assembly Leader Ross Johnson tried so hard to recruit Collins in the first place) and this negative stuff may just bounce off him without much impact. It may be that Alby and Baughman go after Collins through the backdoor — by attacking Wilson and his policies. We'll have to wait and see...

...FYI: The Collins team includes lead consultant Ray McNally of Sacto; with consultant Joe Shumate of S.F. handling targeting, polling and strategy; Donna Lucas doing press; and Kimberly Williams doing fundraising. More next week...

TREND: CAMPAIGN/PA FIRMS MOVING TO SACTO.

More and more, Sacramento is being viewed as a "business rich environment" by some of the better established PR/PA/campaign firms operating in Calif. Since the beginning of 1991, 4 major So. Calif. firms have opened offices in Sacto. They include The Dolphin Group, Cerrell Associates, Nelson Communications (with partner Donna Lucas), and in July, Spencer-Roberts & Assoc. Although Hill & Knowlton, Inc., isn't involved in campaigns, they too have joined the rush to Sacto. It's just an interesting trend we spotted and decided to pass on...

BAPAC TO GET REMAP TALK AT JUNE 27 LUNCH.

Tim Hodson, the chief Demo State Senate consultant on REAPPORTIONMENT, will address members of the Bay Area Public Affairs Council on June 27 at the St. Francis Hotel in S.F. Reception 11:30 a.m., lunch 12 noon. For info & RSVPs, contact Alexis Laguillo at (415)442-2151...

CALPEEK'S 1991-92 CONSULTANTS' DIRECTORY.

CALPEEK publisher Dick Rosengarten is in the process of beginning work on the 1991-92 Directory of Campaign Consultants. The first task is a questionnaire to consultants, which will go in the mail around the 1st or 2nd week of July. We'll keep you posted, because this is one of our most popular publications...

ROOS TO ADDRESS WOMEN IN PUBLIC AFFAIRS.

Former Assemblyman Mike Roos, who now heads L.E.A.R.N., a non-profit think tank aimed at finding solutions to fix the massive L.A. School District, will address Women In Public Affairs, 11:30 a.m. reception, 12 noon lunch, June 27 at Lawry's Calif. Center, L.A. Topic: Restructuring the L.A. Unified School District. For info (213) 483-1581 ext. 222. Reservations a must...

WATER WARS IV: LOOKING FOR A CONSENSUS.

Editor's note: What's now called the March Miracle may have removed Calif.'s 5-year drouth from the headlines, but it hasn't stopped the ongoing search for long term solutions to Calif.'s WATER problems. Here is an update on one key event coming up this week...

...Between 90 to 100 individuals representing water agencies, various State & local government bodies, business, agriculture and key environmental groups will meet at a Santa Cruz Mt. conference center for a two day gathering June 27-28 hosted by a group called Californians For Water. CFW was formed earlier this year by former Assembly Speaker Robert Monagan as a coalition to develop a dialogue between various groups who in the past have been at odds over water...

...Other than CFW board members, this group has not as yet held a formal meeting, so this gathering June 27-28 is considered a key get together to see if this group can find common areas of interest...

...What will the group be looking at? If POLITICAL ACTION is one of the alternatives discussed (such as a Prop. 108/Prop. 111 for WATER), then there might be some talk about the results of the June 4 election in Santa Barbara Co., where 6 water bond measures totalling \$400 million were approved by voters. Woodward & McDowell ran the 6 successful campaigns. With this approval, 5 water districts and the City of Santa Barbara will now be able to hook into the State Water Project - something area voters rejected in the past, fearing that an added water supply would bring a huge amount of new development. Last time a similar measure was on the ballot in 1979, it was defeated by a 3-to-1 margin...

...Would voters at the Statewide level go for a huge bond measure? No one seems to know and some suggest Santa Barbara isn't a good test case. CALPEEK will follow up with a report on the CFW meeting in an upcoming issue. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- San Diego-based DPS Enterprises (Diane & Heather Scott) has a new address: 832 Fifth Ave., Ste. 2, San Diego, CA 92101, (619)238-0176...

- Kari Souza has been promoted to AE at L.A. based Cerrell Associates. Souza works in the firm's campaign unit and has been with Cerrell Associates for 3 years...

- L.A. Councilman Mike Woo hires Vicky Rideout as a Sr. Deputy. Prior to joining Woo's staff, Rideout worked as a political operative in the gubernatorial campaigns of John Van de Kamp & Dianne Feinstein. Rideout's hiring is a sure sign Woo has more on his mind than just reelection to the city council...

- Mary Chambers returned to Calif. after a 3-year hitch in Washington D.C. working for U.S. Rep. Bob Matsui and for the campaign mgt. firm of Robinson, Lake et al. Chambers is back working for her old boss, Mike Roos, as a VP for L.E.A.R.N. Chambers worked for Roos from 1981-88...

- Charles Phillips of San Antonio, TX, is OUT as political director for U.S. Rep. Bill Dannemeyer's GOP U.S. Senate campaign next year...

- Stoorza, Ziegaus & Metzger will be moving its Sacto office on July 1st to 555 Capitol Mall, Ste. 600, Sacto 95814. Same phone number...

- Voter Contact Services OPERATIONS center based in Honolulu, Hawaii, is moving to Calif. at 5104 Old Ironsides Rd., Ste. 100, Santa Clara. (408)492-9490. Person in charge is Buddy Gill. Don't confuse this with Shellie Garrett's operation in Daly City or Jon Kaufman's in S.F...